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## NEW ENGLAND MADE GIFTWARE & SPECIALTY FOOD SHOW SET FOR SUNDAY, SEPTEMBER 11 AND MONDAY, SEPTEMBER 12 AT THE STURBRIDGE HOST HOTEL IN STURBRIDGE, MA

<u>Trade Show Connects New England Small Businesses Producing One-of-a-Kind</u> Locally-Made Goods With National and International Specialty Product Retailers

Portland, Maine – This fall's **New England Made Giftware & Specialty Food Show** will take place at the Sturbridge Host Hotel in Sturbridge, MA on Sunday, September 11 and Monday, September 12, 2016. Admission is complimentary for qualified buyers of wholesale giftware, specialty food or home furnishings.

The New England Made Giftware & Specialty Food Show features unique, locally-made goods from over 100 businesses from Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, and Connecticut. This fall's Show offers specialty gift and gourmet food retailers an entree into the wide world of artisanal merchandise produced in the region, including everything from quality jewelry to stationery to fine chocolate to maple syrup to leather goods to organic beauty products.

"Buyers and retailers who attend our show are looking for new, unique items for their customers. They have discerning, quality-focused clientele and they're seeking the kinds of handmade, rare products that are not available at big box retailers or shopping malls," said NEM Show producer Stefa Normantas. "Our Show gives them an opportunity to fill their shops with wonderful locally-produced merchandise – just what their customers are asking for in an age where 'buying local' and Made In America is favored."

"At New England Made, I really like that I don't have to question what country the products are made in. I'm usually meeting the owner of the exhibiting company and get to hear the story and inspiration behind each product," said Joyce Dossett, owner of Templeton, MA country store The Kitchen Garden and a repeat NEM attendee. "This is important to me and my customers."

An online retailer preview book featuring more than a hundred pages of stories and products by New England companies is now available at <a href="https://www.flipsnack.com/9E56F998B7A/new-england-made-buyer-preview-fall-2106.html">https://www.flipsnack.com/9E56F998B7A/new-england-made-buyer-preview-fall-2106.html</a>.

Qualified buyers can register for the show at www.nemadeshows.com/.

For press credentials for the fall New England Made Giftware & Specialty Food Show, please contact Eva Dilmanian at 646.675.8550 or eva@buzzwordpr.com.

The Sturbridge Host Hotel is located at 366 Main Street in Sturbridge, Massachusetts.

## **ABOUT NEW ENGLAND MADE**

The New England Made Giftware & Specialty Food Shows feature unique, quality New England made products. These juried wholesale shows, held every March (in Portland, ME) and September (in Sturbridge, MA), include home décor, pottery, apparel, accessories, jewelry, toys & games, books, cards & prints, glassware, bath & body products, furniture, baked goods, confections, and other specialty food items. Each year the shows attract thousands of national and international buyers who expect the highest quality New England made products. Upcoming shows include: September 11-12, 2016, Sturbridge, Massachusetts and March 18-20, 2017, Portland, Maine. information about New England Made visit shows, please http://www.nemadeshows.com.

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