



FOR IMMEDIATE RELEASE:
August 23, 2017

MEDIA CONTACT: Eva Dilmanian
646.675.8550
eva@buzzwordpr.com

**NEW ENGLAND MADE GIFTWARE & SPECIALTY FOOD SHOW
SET FOR SUNDAY, SEPTEMBER 10 AND MONDAY, SEPTEMBER 11
AT THE STURBRIDGE HOST HOTEL IN STURBRIDGE, MA**

***Semi-annual Trade Show Connects New England
Small Businesses with International Specialty Product Retailers***

Portland, Maine – The fall **New England Made Giftware & Specialty Food Show** will take place at the Sturbridge Host Hotel in Sturbridge, MA on Sunday, September 10 and Monday, September 11, 2017. Admission is complimentary for qualified buyers of wholesale giftware, specialty food and home furnishings and registration is open now at <https://www.nemadeshows.com/> .

The New England Made Giftware & Specialty Food Show features locally-produced goods from over 100 businesses from across Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, and Connecticut. The popular trade show also offers specialty gift and gourmet food retailers an entree into the wide world of artisanal merchandise produced in New England, which includes everything from ceramics to clothing to furniture to woodenware.

“Every year, we’re finding a growing segment of retailers who are interested in artisanal and hand-crafted goods. For them, the New England Made show is the place to be,” said NEM Show producer Stefa Normantas. “For small retailers competing with the Internet and big box retail, it’s key to carry rare and hard-to-find products and it gives them an edge to stock up locally-produced merchandise. We’re excited to get to connect buyers with the many deserving producers of New England.”

The New England Made Fall Buyer Preview Book is now available at <https://www.flipsnack.com/9E56F998B7A/new-england-made-buyer-preview-fall-2017.html>.

For press credentials for the fall New England Made Giftware & Specialty Food Show, please contact Eva Dilmanian at 646.675.8550 or eva@buzzwordpr.com.

The Sturbridge Host Hotel is located at 366 Main Street in Sturbridge, Massachusetts.

ABOUT NEW ENGLAND MADE

The New England Made Giftware & Specialty Food Shows feature unique, quality New England made products. These juried wholesale shows, held every March (in Portland, ME) and September (in Sturbridge, MA), include home décor, pottery, apparel, accessories, jewelry, toys & games, books, cards & prints, glassware, bath & body products, furniture, baked goods, confections, and other specialty food items. Each year the shows attract thousands of national and international buyers who expect the highest quality New England made products. Upcoming shows include: September 10-11, 2017, Sturbridge, Massachusetts and March 17-19, 2018, Portland, Maine. For more information about New England Made shows, please visit <http://www.nemadeshows.com>.

Follow New England Made on social media at:

Facebook: <https://www.facebook.com/newenglandmadeshows/>

Twitter: <https://twitter.com/NEmadeshows>

Pinterest: <https://www.pinterest.com/newenglandmade/>

Instagram: <https://www.instagram.com/nemadeshows/>

YouTube: <https://www.youtube.com/user/NEMadeShows>

###